

Contact

Perth ACC welcomes all new subscribers for 2004

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We are looking forward to a year of strong partnerships fostering economic and community development initiatives.

*Coming together is a beginning
Staying together is progress
Working together is success"*

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Perthacc

What's in store for 2004

Regional Partnerships

The new year brings with it an exciting opportunity to capitalise on all of the great partnership achievements of 2003. Perth ACC will build on the momentum of your enquiries by continuing in our facilitation role in assisting you in the development and submission of project ideas for consideration under the Regional Partnerships programme.

It is our aim to maintain and build on our success rate from 2002/03 in which 80% of Perth ACC endorsed projects receiving funding. In addition, we hope to continue in fostering a high level of community value of our projects, which last year averaged a contributory level of in excess of \$3.70 for every \$1.00 of funding granted. (The Australian Government aims to generate new investment in the local community of \$2.50 for every \$1.00 of funding.)

By aiming for a high standard projects for submission, with strong contributory partnerships, the whole of Perth stands to gain from a culture of strongly founded economic and community development growth initiatives. This means that, in the long run, the impact of projects will continue to benefit the whole of Perth.

Strategic Regional Plan

The Perth ACC Strategic Regional Plan (SRP) is our vision for economic and community development for the whole of Perth and spans a three year period. Our SRP is the conduit for a coordinated approach to regional development and provides a clear focus and priority for the activities of the Perth ACC. It is a vital document in assisting in determining which projects are recommended and ultimately funded under Regional Partnerships as well as other applications for funding from the Australian Government such as AusIndustry and Department of Industry, Tourism and Resources.

Our current SRP is nearing the end of its projection period (2001-2004), which means that it is now time for Perth ACC to embark on the process of developing a new Strategic Plan and Vision spanning the next three years.

As part of the development process we have recently conducted a Stakeholder Survey and our sincere thanks is extended to all who were able to provide us with comments, information and feedback. We are now well into the process of identifying the issues and priorities that will form the foundation of our SRP for the 2004-2007 period.

We have identified three Key Priority Areas:

- **Diversifying Economy**

To foster a diversified economy which supports economic growth and employment opportunities and enhances the competitiveness of the region.

- **Strengthening Communities**

To build social capital and economic capacity in communities to enable them to respond to and influence social, environmental and economic outcomes.

- **Promoting Local Growth**

To support local business development and employment generation initiatives which lead to diversifying products and services and a greater range of local employment options.

Watch this space for more information on the release date for our new Strategic Regional Plan and for details on how to obtain your copy

Regional Partnerships Update

Remember that there are NO funding rounds under the Regional Partnerships programme, so you can submit your projects as soon as they are ready.

Perth ACC is the primary point of contact for assistance and information regarding the Regional Partnerships programme for the whole of Perth. It is our role to assist in project development through facilitation with stakeholders and the development of project ideas into sound funding applications. In addition Perth ACC is asked for comment on all applications for Regional Partnerships funding applicable to the whole of Perth.

We can :

- provide you with advice on obtaining and providing evidence of broad community and business support for your project
- assist you with identifying other project partners
- ensure that all the relevant areas of your application form are completed in sufficient detail.

Please contact us if you have a project idea that you would like to discuss.

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Project News - Fremantle in the Spotlight

In 2002, \$58,250 from the former Regional Assistance Programme (RAP) was granted to the City of Fremantle for a business development project to contribute to the re-vitalisation of the area west of Market Street in Fremantle. Business Attraction officer, Mr. Scott Mills, commenced in March 2003 and the project was named 'The Chelsea Project' to reflect the local community's perspective of the west end of Fremantle (in the late 1980's a local artist coined the term 'Chelsea-End' of Fremantle when referring to the west end region).

The project is due to compete in March 2004 and achievements to-date include the establishment the West End Traders Association, Chelsea Project Fashion Taskforce and the development of a comprehensive Online Property Register of vacant commercial properties in the west end of Fremantle (for which Perth ACC provided the database template). The project has attracted a number of new and exciting businesses to the West End of Fremantle, including fashion retail and design, beauty therapy, architects, advertising and hospitality.

The Chelsea Project has received strong support from the broader Fremantle community and local media have been following project developments. WA Business News in it's February 26 - March 4, 2004 edition ran a Special Report on the resurgence of private and public development within the City of Fremantle, reaffirming the philosophy and vision behind The Chelsea Project.

With the RAP funded project almost finalised, Perth ACC commends The City of Fremantle for the outstanding success of The Chelsea Project. With the momentum of development in the region set to continue it is clear that this is a project that will have long-term ongoing economic and social benefit to Fremantle and its surrounds.

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Our [website](#) contains many resources to assist you in Regional Partnerships project development, including:

- [Ideas Assessment Kit](#)
- [Guidelines](#)
- [Application Form \(in .doc or .pdf form\)](#)



"People have woken up to what Fremantle is really about"

City of Fremantle Mayor Peter Tagliaferri (as quoted in WA Business News, February 26 - March 4, 2004 edition)

Community Development Workshop - North

Working in partnership with the City of Wanneroo, a seminar was held on Thursday 4th March, 2004 to introduce those working in Community Development in the north and eastern regions of Perth to the Regional Partnerships programme.

The seminar was opened by City of Wanneroo Mayor, Jon Kelly, followed by a presentation on Perth ACC and Regional Partnerships given by Marilyn Horgan, Executive Officer of Perth ACC. Allison Oldfield-Hiosan, Founder and Director of Social-E, then spoke to attendees on social enterprise in community development.

The seminar was well attended and we certainly look forward to working with our newly introduced stakeholders. Please [contact us](#) if you would like a copy of the presentations from the seminar, or with any questions relating to the Perth ACC or Regional Partnerships.

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Report to the Community



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